



30 July 2013

Mr Brad Wilson
Project Manager
CASAR Park

Subject: Letter of Support for the proposal of the Community Automotive Sport and Recreation (CASAR) Park - Wyong Shire

Dear Mr Wilson,

The Confederation of Australian Motor Sport (CAMS) and its members are pleased to support the proposal for the planning and development of a motor sport complex in the Wyong Shire.

CAMS is the National Sporting Authority (ASN) for motor sport in Australia, delegated this responsibility by the Federation Internationale de l'Automobile (FIA). CAMS membership base is approximately 50,000 members and 400 clubs participating in motorsport within Australia of which 7,000 members and 160 clubs would be able to access a facility in the Wyong area.

From CAMS' perspective, a motorsport facility in Wyong will:

- Provide an essential facility for growth of motorsport in the NSW central coast region. Motorsport has continued to see growth in numbers in the past few years, however it is currently a state wide challenge for clubs to secure track time and hold events. We identify this issue to do with the limited access to motorsport venues, and the closure of the Oran Park Raceway and Amaroo Park.
- From our experience new facilities such as the proposed create a subsidiary motor sports industry with the ability to provide locals with a host of new opportunities in not only technical automotive employment but also in hospitality, marketing and promotion of the area.
- The facility will draw attention from CAMS State and National sanctioned events, which would provide a positive social and economic impact on the region.
- Facilities such as the proposed also assist in teaching important life skills and address risk taking behaviours of young people through education on the correct attitudes and behaviours to be a safe road user.



In terms of the development and business plan, CAMS can provide assistance in the following ways:

- Provide a senior manager as a representative on a steering committee for the development
- Assist with track design, including safety standards and requirements
- Provide advice on / assistance with marketing, commercial and media management
- Provide indicative participation rates
- Provide links to local motor sport clubs
- Assistance and advice dealing with state and federal government where relevant
- Insurance / legal advice

Once the track is established we can provide track affiliation, event permits and competitor licences.

I welcome the proposal and give it my fullest support. Please contact me at (02) 8116 9867 if I can be of any further assistance.

Yours sincerely

Ben Pretty
National Development Manager
Confederation of Australian Motor Sport